

ART

What is Art? (from <http://www.bls.gov/oco/ocos092.htm>)

“Artists make art to express what they are feeling or thinking. They use many methods—drawing, painting, sculpting. They use an assortment of materials—different kinds of paints, pencils and pens, plaster, clay and even computers. Artists’ works may show objects, people, nature or events.

Artists fall into one of several groups. *Art directors* design and look at material that is going to be in magazines, newspapers, and other printed or digital form. They decide which art to use.

Multi-media artists and *animators* create art on film, on video, or with computers. They draw by hand and use computers to create the large pictures that form movies, television programs and computer games.

Fine artists create original art. They specialize in one or two art forms, such as painting, illustrating, sketching, sculpting, printmaking and restoring. Many fine artists have a second job as a curator or teacher.

Craft artists create or reproduce handmade objects for sale or to exhibit in galleries or museums. They may use many different materials and the same types of techniques as those used by fine artists.

Illustrators create pictures for books, magazines and other publications. They also create pictures for products such as wrapping paper, stationery, greeting cards and calendars. Illustrators work directly on a computer. Medical and scientific illustrators combine drawing skills with knowledge of biology or other sciences.

Cartoonists draw political, advertising, social and sports cartoons. Some cartoonists work with others who create the idea or story and write the captions.

Sketch artists draw using pencil, charcoal or pastels. Their work can be used by many different people for a wide range of purposes.

Sculptors make artwork using clay, glass, wire, fabric, plaster, wood or stone. Some combine materials to make art.

Printmakers create printed images. They use wood, stone or metal. Some also use computers to aid in their work.

Painting restorers restore damaged and faded paintings.

Many artists work in art studios. Others work in their homes. Some share studio space, where they also may show their work. Work areas have a lot of light and air. However, artists may be exposed to fumes from glue, paint, ink and other materials, and to dust from filings, splattered paint or spilled fluids. They may get back pain or eyestrain, and they may feel tired.

Artists may work extra hours to meet deadlines. Self-employed artists can set their own hours. They spend a lot of time selling their art and building a reputation.

College graduates use their education in a wide variety of fields, and your future career may relate more to your personal career interests, work values and transferable skills than any specific academic major. However, the following list contains a representative sample of job titles of Art Concentrators. Use this as an idea list, and remember that it represents some, but certainly not all, of the careers you might consider. Some of these careers also require education beyond a bachelor's degree"

Related Career Titles (from <http://www.uncwil.edu/stuaff/career/Majors/art.htm>)

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|--------------------------------|------------------------------|--------------------------------|
| Advertising Artist | Graphic Designer | Art Therapist |
| Bookplate Artist | Photojournalist | Display Designer |
| Fashion Artist/Designer | Art Conservator | Landscape Architect |
| Motion Picture Artist | Color Expert | Stencil Cutter |
| Advertising Designer | Graphist | Artist |
| CAD Designer | Printing Designer | Display Painter |
| Filmmaker | Art Consultant | Layout Artist |
| Motion Picture Scenic Designer | Copyist | Still Photographer |
| Aerial Photographer | Greeting Card Artist | Artist's Agent |
| Calligrapher | Printing Layout Artist | Drafter |
| Floral Designer | Art Critic | Magazine Cover Artist |
| Municipal Graphic Designer | Costume Designer Illustrator | Textile Designer |
| Airbrush Artist | Product Designer | Assistant Curator |
| Car and Bus Card Artist | Art Dealer | Editorial Illustrator |
| Freelance Letter Designer | Courtroom Sketcher | Magazine Designer/Illustrator |
| Mural Artist | Impressionist | Topographer |
| Animator | Quick Sketch Artist | Auctioneer Transporter |
| Caricaturist | Art Director | Engraver |
| Furniture Designer | Decorator | Mannequin Decorator |
| Museum Artist | Interior Decorator | Toy Designer |
| Antiques Dealer | Sculpturist | Audio Visual Artist/Designer |
| Cartoonist | Art Exhibition Coordinator | Engrosser |
| Gallery Owner | Designer | Mechanical & Production Artist |
| Newspaper Artist | Internet Designer | Tracer |
| Architectural Model Builder | Set Designer/Illustrator | Bank Note Designer |
| Catalog Illustrator | Art Graphic Assistant | Environmental Designer |
| Gemologist | Direct Mail Artist | Medical Illustrator |
| Newspaper Illustrator | Jewelry Designer | Trademark Designer |
| Architectural Renderer | Silhouette Artist | Billboard Artist |
| CD/Record Cover Designer | Art Historian | Etcher |
| Glass Blower | Direct Mail Layout | Memorial Designer |
| Newspaper Layout Artist | Kitchenware Designer | Typographical Artist |
| Art Administrator | Silkscreen Artist | Book Illustrator/Designer |
| Ceramic Artist | Art Teacher | Exhibit Designer |
| Graphic Arts Technician | Display Artist | Millinery Designer |
| Photographer | Label Designer | Upholstery Fabric Designer |
| Art Buyer | Stained Glass Artist | Book Jacket Designer |
| Cinematographer | Urban Designer | Fabric Designer |
| Motion Picture Animator | | |

Some organizations that typically employ art majors: (from <http://www.uncwil.edu/stuaff/career/Majors/art.htm>)

- Art studios
- Government and private museums/galleries
- Local historical societies
- Auction houses, photo agencies and studios
- Department/retail stores
- Public/private art schools
- Adult and community programs
- Libraries
- Private/local arts councils
- Hospitals, nursing homes, rehabilitation centers and guidance facilities
- Apparel manufacturers/textile mills
- Interior design departments
- Newspapers/publishing houses
- Advertising agencies, magazines/newspapers and trade publications
- Film/motion pictures and media production companies

How do you get ready? (from <http://career.utk.edu/students/majors.asp>)

- A bachelor’s degree is valuable for entry-level positions, but an advanced degree is usually necessary to attain competitive, upper-level positions.
- An art degree can and should be tailored to areas of specialization.
- Save artwork for a strong portfolio: too much is better than too little.
- Be prepared to relocate to the larger markets of metropolitan areas where more opportunities exist.
- Join art-related professional and student organizations.
- Volunteer with fundraising efforts for the arts.
- Gain valuable experience through volunteering, internships, part-time and summer jobs, and apprenticeships.
- Conduct informational interviews with professionals in areas of interest to learn more about opportunities and strategies for these areas.
- Learn to network.
- Be prepared to begin career in entry-level positions.
- Pair an art degree with other career interests to increase opportunities and provide supplemental income.
- Develop skills in business management, computers, marketing and other related areas to increase marketability.
- A career in the arts takes dedication, patience, flexibility, talent and some luck.

Related Major Skills (from <http://www.uncwil.edu/stuaff/career/Majors/art.htm>)

| | |
|-------------------------------------------|-----------------------------|
| Imagination and creativity | Strong communication skills |
| Work ethic | Flexibility |
| Basic reading, writing and editing skills | |

What about the future? (from <http://www.bls.gov/oco/ocos092.htm>)

“Employment of artists is expected to grow about as fast as the average for all occupations through the year 2014. However, there will be strong competition for most jobs. Many people with a lot of talent want to be artists. Many artists will need to have a second job in order to support themselves financially.”

Available at Albright College Career Development Center’s Resource Library

- [Great Jobs for Art Majors](#), by Blythe Camenson
- [Great Jobs for Film Majors](#), Sandra R. Gordon
- [Career Opportunities in Art](#), by Susan H. Haubenstein and David Joselit
- [Careers for Color Connoisseurs and Other Visual Types](#), by Jan Goldberg
- [Careers for Crafty People and Other Dexterous Types](#), by Mark Rowh
- [Careers for Culture Lovers and Other Artsy Types](#), by Marjorie Eberts and Margaret Gisler
- [Careers for Film Buffs and Other Hollywood Types](#), by Jaq Greenspon
- [Careers for Geniuses and Other Gifted Types](#), by Jan Goldberg
- [Careers for Introverts and Other Solitary Types](#), by Blythe Camenson
- [Careers for Shutterbugs and Other Candid Types](#), by Cheryl McLean
- [Opportunities in Adult Education Careers](#), by Blythe Camenson
- [Opportunities in Animation and Cartooning Careers](#), by Terence J. Sacks
- [Opportunities in Architecture Careers](#), Robert J. Piper and Richard D. Rush
- [Opportunities in Commercial Art and Graphic Design Careers](#), by Barbara Gordon
- [Opportunities in Film Careers](#), by Jan Bone
- [Opportunities in Photography Careers](#), by Bervin Johnson, Robert E. Mayer and Fred Schmidt
- [Opportunities in Teaching Careers](#), by Janet Fine
- [Opportunities in Visual Arts Careers](#), by Mark Salmon

Disclaimer

Links to Internet sites are provided for your convenience and do not constitute an endorsement by Albright College or the Career Development Center.

Links found at <http://www.uncwil.edu/stuaff/career/Majors/art.htm>.

Career Planning Links

- Career Alternatives for Art Majors <http://www.nd.edu/~crosenbe/jobs.html>
- Artist Resources and Job Listings <http://www.artistresource.org/jobhunt.htm>
- College Art Association <http://www.collegeart.org/careers/>
- The Art Association <http://www.artassociation.org/>
- The complete resource for careers in the visual arts <http://www.ArtCareer.net>
- Alliance of Artist Communities <http://www.artistcommunities.org>
- Art Jobs <http://artjob.org>
- Arts Employment <http://www.wwar.com>
- Art Galleries and Museums <http://www.icom.org/vlmp/galleries.html>
- International Arts Resources from Artslynx <http://www.artslynx.org>
- Entertainment Industry Backstage Jobs <http://backstagejobs.com>

- U.S. Museum Directory <http://www.museumca.org/usa/>
- Art Publications <http://artresources.com/>
- ArtSource- Network for Art and Architecture <http://www.ilpi.com/artsource/welcome.html>
- Entertainment Careers.net <http://www.entertainmentcareers.net/>
- Entertainment Jobs <http://www.eej.com>
- Museum Jobs <http://www.museumjobs.com>
- Museum Jobs <http://www.museum-employment.com>
- Media Contacts – UK http://www.media-contacts.co.uk/index.php/mc/job_vacancies
- National Press Photographers Association
http://www.nppa.org/professional_development/students/entering_the_job_market/
- New York Foundation for the Arts <http://www.nyfa.org/>
- American Institute of Graphic Arts <http://www.aiga.org/>
- American Association of Museums <http://www.aam-us.org/>
- American Society of Media Photographers <http://www.asmp.org/>
- College Art Association <http://www.collegeart.org/>
- Animation World Network <http://www.awn.com/>
- American Art Therapy Association, Inc. <http://www.arttherapy.org/>
- The Association of Medical Illustrators
http://www.ami.org/ECOMAMI/timssnet/common/tnt_frontpage.cfm
- National Cartoonish Society <http://www.reuben.org/ncs/news.asp>