BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS TRACK

What is International Business?

“This day's successful business executives think globally. Marketing, manufacturing and finance managers must be well educated in international business, bolstered by a fluency in a second language, to compete in both domestic and international environments.” Harvey Falk, Vice Chairman and President, Liz Claiborne, Inc.

Related Career Titles

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<tr>
<th>International Account Executive</th>
<th>International Media Planner</th>
<th>International Restaurant Manager</th>
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<td>International Bank Manager</td>
<td>International Stock Broker</td>
<td>International Job Analyst</td>
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<td>International Consultant</td>
<td>International Purchasing Agent</td>
<td>International Travel Agent</td>
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<tr>
<td>International Real Estate Agent/Broker</td>
<td>International Financial Analyst</td>
<td>International Quality Control Auditor</td>
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<td>International Commodities Trader</td>
<td>International Bookkeeper</td>
<td>International Economist</td>
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<td>International Finance Writer</td>
<td>International CEO</td>
<td>International Appraiser</td>
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<td>International Loan Officer</td>
<td>International Sales Analyst</td>
<td>Foreign Exchange Trader</td>
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<td>International Account Representative</td>
<td>International Advertising Executive</td>
<td>International Marketing Specialist</td>
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<tr>
<td>International Financial Planner</td>
<td>International Buyer</td>
<td>International Product Manager</td>
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Learn more about International Business occupations by going to [http://www.bls.gov/ooh](http://www.bls.gov/ooh) or by visiting the links listed below.

How do you get ready?

- Entry-level positions are generally in the U.S., with mid-level positions involving some international travel. Corporations hire employees with the most experience or skills set for overseas work.
- Target larger firms that may be more likely to employ contracting services.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity and tolerance.
- Gain experience in communications with people from other countries. Get to know international students on your campus.
- Live and/or work abroad while in school.
• Commit to a continuous study of the host country’s language.
• Develop a good understanding of etiquette and business practices in the subject country.
• Look for temporary positions abroad.
• Obtain daily papers in target city to determine international and national news, business features, real estate markets and community calendars.
• Work domestically with an international firm as a contract representative.
• Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.

Related Major Skills

| Oral & written communication | Organizational numerical analysis |
| Interpretation problem-solving teamwork | Marketing |
| Computer literacy | Creative thinking |
| Critical thinking | Planning and budgeting |
| Decision making | Analytical skills |
| Time management | Management (people and activities) |
| Reading/writing another language | Communicating between cultures |
| Understanding cultural diversity | |


“While job growth depends on the area of business in which you choose to work, the prospects for success in international business grow as the world shrinks due to technology. According to the U.S. Bureau of Labor Statistics, the demand for business administrators is expected to grow about as fast as average for all occupations. But, as corporations establish operations overseas or seek to strengthen their bonds with existing global partners, demand for those with specialized skills—such as translation, ethics, advising and management—will likely increase.”

Available at Albright College Career Development Center’s Resource Library

• Opportunities in International Business Careers, by Jeffrey S. Arpan
• Great Jobs for Economics Majors, by Blythe Camenson
• Career Opportunities in Banking, Finance, and Insurance, by Thomas Fitch
• Careers for Born Leaders and Other Decisive Types, by Blythe Camenson
• Careers for Financial Mavens and Other Money Movers, by Marjorie Eberts and Margaret Gisler
• Careers for Number Crunchers and Other Quantitative Types, by Rebecca Burnett
• Opportunities in Bank Careers, by Adrian A. Paradis
• Opportunities in Government Careers, by Neale Baxter
• Opportunities in Social Science Careers, by Rosanne J. Mare
Disclaimer
Links to Internet sites are provided for your convenience and do not constitute an endorsement by Albright College or the Experiential Learning and Career Development Center.

Job and Internship Search Links

- Top Language Jobs [http://www.toplanguagejobs.co.uk/](http://www.toplanguagejobs.co.uk/)
- JobSite UK [http://www.jobsite.co.uk](http://www.jobsite.co.uk)
- Job search Website targeted to Africa [http://www.kazinow.com](http://www.kazinow.com)
- OverseasJobs, [http://www.overseasjobs.com](http://www.overseasjobs.com)
- Work Gateways [www.workgateways.com](http://www.workgateways.com)

Career Planning Links

- Living Abroad [http://www.livingabroad.com](http://www.livingabroad.com)

Professional Associations Links

- Foreign Policy Association [http://www.fpa.org](http://www.fpa.org)
- World Economic Forum [http://www.weforum.org](http://www.weforum.org)
- International Association of Business Communicators [http://www.iabc.com](http://www.iabc.com)

Miscellaneous

- Academy of International Business [http://www.aibworld.net](http://www.aibworld.net)
- Foreign Policy Association, [http://www.fpa.org](http://www.fpa.org)
- Global Service Corps, [http://www.globalservicecorps.org](http://www.globalservicecorps.org)
- International Affairs Resources, [http://www2.etown.edu/vl/](http://www2.etown.edu/vl/)
- NGO Global Network, [http://www.ngo.org/index2.htm](http://www.ngo.org/index2.htm)
• The Peace Corps, http://www.peacecorps.gov
• Union of International Associations, http://www.uia.org
• YMCA International, www.ymca.net