Albright College Student Government Association
Executive Committee Meeting
-SWOT Analysis-
Sunday, November 20\textsuperscript{th} 2011, 4:00 pm, CCCR

- Concert update
  - February 16\textsuperscript{th} concert announcement in the CC

- General announcements
  - Next meeting Sunday, November 27\textsuperscript{th} at 4:00 p.m.
  - Please email Matt with availability for future bonding
  - Our last meeting of the semester will be held on December 11\textsuperscript{th}

- Planga update
  - Site will be launched for the spring semester
  - Organizations will create an account as part of allocations

- SWOT feedback
  - Incentives to the general student body to foster interaction
    - More events for the student body
      - Planga launch party?
      - More trips (reading Phillies nights etc.)
    - Anonymous student feedback
    - SGA panel for student feedback
    - Interest groups
    - Different tables at the activities fair
      - Question and answers (i.e.: what is there to do in Reading?)
  - How can we support the Reading community?
    - Innerfaith community challenge
      - Community service
  - How can Reading become a “college town”
    - SGA sponsored trips to west Reading
    - Interaction with Alvernia, Berks, KU and RACC
      - Hosting some sort of event on Albright’s campus
      - Game or tournament
      - Inviting other schools to AC2 events (i.e. block party)
        - Inner colligate movie night/bowling/Reading Phillies game
        - Contact with their SGA, director of student activities
          - Invite them to collaborate with us
            - Joint community service followed by a fun activity
      - Learning to build a commuter friendly campus
        - Using RACC as a model