SGA Meeting Minutes

July 17, 2010

1. SWOT

**Strengths** (things internal to the organization that it does well)

1. **communication** (can be bettered in terms of communication between the SGA and other organizations)
   - can be used to combat 2-10 in weaknesses
     - ask questions
     - allow mistake
     - be patient
     - clear and concise
     - be specific in direction in order to remain productive

2. **vision**
   - can be used to combat 7 in weaknesses

3. **ambition/motivation**
   - can be used to combat 1 in weaknesses

4. **diversity** (different organizations and different backgrounds)
   - can be used to combat 9 and 10

5. **team work**
   - can be used to combat 8 in weaknesses

6. **flexible/open-minded**
   - can be used to combat 3, 4, 9, and 10 in weaknesses

7. **collaboration**
   - can be used to combat 5 in weaknesses

8. **critical thinkers**
   - can be used to combat 8 in weaknesses

9. **cooperation**
   - can be used to combat 4 and 8 in weaknesses

10. **view the “Big Picture”**
    - can be used to combat 7, 8, 10

11. **Newbies**
    - can be used to combat 5 and 6 in weaknesses

**Weaknesses**

1. some lack experience in SGA (could also be seen as a strength)
2. inconsistent Big Picture; certain people have different thoughts about the ultimate goal
3. strong personalities
4. time availability; a lot of people are leaders in other organizations as well
5. organization/record-keeping
6. vision (so many grand ideas because we do not prioritize; over-committing)
7. prioritizing
8. take on too much
9. work on image
10. Affiliation--lack of diversity in that all except one (Matt Bauer) is involved in Greek Life

Opportunities (anything that is outside the organization over which the organization has no control)

1. Conference
   - 1-11
2. New Students
   - 1-11
3. Policy Changes
   - 2, and 11
4. Senate/Town Hall Meetings
   - 10
5. Website
   - 10
6. Office
   - 5
7. Social Networking
   - 10, and 11
8. Advertising/Branding; make known what SGA does well
   - 3
9. External Communication
   - 5, 6, 8, 10, and 11
10. House Calls
    - 3
11. Advisors/Faculty/Staff/Administration
    - 4
12. Committees
    - 11
13. Returning Students
    - see New Students
14. Other SGAs
    - 1-11
15. Other Organizations
    - 2
16. Allocations/President and Treasurer Workshops
    - 8, 10

Threats

1. Allocations/President and Treasurer Workshops
2. Limited Funding
3. Haters or Returning Students who bash the SGA before it gets a chance to redeem itself
4. Policy Change
5. Obstinate—fear of change
6. Faculty/Staff/Administration/Advisors
7. Power Shifts and struggles
8. Time
9. Outdated resources
10. SGA’s role is not necessarily understood by the student body
11. Apathy among the student body

II. President, Kat Biehl

A. Yay! Policy Approval!
B. New SGA Advisor, Dr. Ian Rhile
C. Summer Progress
   1. Office
      a. painted
      b. room code 3-12
   2. Website
      a. hopefully up and running by the Fall
      b. kept in a spreadsheet in order to keep up-to-date records of organizations and their activity
      c. room for a potential online blog
      d. comment box
      e. activity registration to create an updated calendar so as to avoid conflict
   3. Review Calendar
      a. usually do a Meet-Your-SGA powerpoint with POPs in order to get to the new students and show them what we do on Saturday, August 28, 2010
      b. Welcome Back Picnic on Kelchner Field. SGA is meeting early in the SGA Office at 3:30 and organizing give-aways
   4. SGA Magnet
      a. been collecting phone numbers and major events to hand out to students at the beginning of the year
   5. Conference Update
      a. registered, hotel is booked, and Amtrak is booked
      b. leaving around 9:00 am

III. Vice President, Pam Swope

A. Organization Liaisons Assignments
   1. certain members of SGA are assigned as liaisons for various organizations in order to understand what is going on
   2. assigned
B. College Committee Assignments
1. discussed but not assigned

IV. Treasurer, Sean Crossley

A. Allocations Overview
   1. see paper
   2. When addressing organizations as a liaison, it is your job to communicate the importance of allocations and that which is expected of them.
   3. Priority 1 organizations are given first consideration when it comes to allocations
   4. Documentation is essential in order for an organization to be seriously considered for allocations
   5. President/Treasurer must meet with SGA after allocations decision

B. Presentation

V. Recording Secretary

A. Update on Organization E-board Registrations

B. Talk about Constitution Updates