The Freedman Gallery at Albright College Presents

Gender Matters/Matters of Gender
A juried show
March 23-April 20, 2011

Judith Tannenbaum, Juror

Description
Ever since Judy Chicago and Miriam Schapiro organized the collective Womanhouse project in San Francisco in 1972, as well as Judy Chicago’s 1979 Dinner Party, shows centering on women’s reality have become a staple in galleries nationwide. Gender Matters/Matters of Gender, expands this tradition to include works by artists of both sexes who work from a consciousness of how gender is reflected in art, how the artist’s gender influences her or his medium, and how gender often affects the circumstances in which the artist creates. This show will include a range of artists who make art which explores sexual identity, evolutions in biological reproduction and art which is sometimes informed by an awareness of gender based craft and traditions.

Eligibility
The exhibition is open to everyone. Entries must represent original works of art or design and represent or address the theme in some way.

Media
Open to all traditional and non-traditional genre and media (including video, sculpture, photography, painting, drawing, printmaking, etc.)

Juror: Judith Tannenbaum
Judith Tannenbaum is the first Richard Brown Baker Curator of Contemporary Art at the Museum of Art, Rhode Island School of Design. From 1986 until 2000, she served as curator, associate director, and interim director at the Institute of Contemporary Art, University of Pennsylvania, Philadelphia. She has organized numerous exhibitions focusing on painting, photography, sculptural installations, and interdisciplinary work with a particular interest in connections between the visual and performing arts. Since moving to RISD, several projects, including “On the Wall: Wallpaper by Contemporary Artists” (2003), have focused on relationships between fine art and design.

About the Freedman Gallery & Albright College

The Freedman Gallery
Established in 1976, the Freedman Gallery is a nationally recognized gallery dedicated to contemporary art. Named after co-founder Doris Chanin Freedman (1928–1981), a trustee and alumna of Albright College, the Freedman Gallery is housed in the College’s Center for the Arts.

Albright College
Founded in 1856, Albright College is a nationally ranked, private college with a rigorous liberal arts curriculum with an interdisciplinary focus. The College’s hallmarks are connecting fields of learning, collaborative teaching and learning, and a flexible curriculum that allows students to create an individualized education. Albright College enrolls more than 1,670 undergraduates in traditional programs, another 500 adult students in accelerated degree programs, and 100 students in the master's program in education. Albright College is located in Reading, Pennsylvania, about 60 miles west of Philadelphia.
Entries
Artists may submit up to three images. Entry fee is $20.00.

Specifications
1. Size specifications:
   2-D/3-D work: no more than 60 lbs and no larger than 48” x 48” x 48”.
   Work over the limit MUST be delivered and retrieved by artist or artist representative.
   Video: artist must supply ALL equipment.
2. Work MUST be available for duration of exhibit.
3. Work that does not arrive by March 1, 2010 will not be included in the exhibition.
4. All accepted work must arrive ready to install.
5. Works not gallery-ready may be omitted from the exhibit. Professional-level presentation is a must.
6. Accepted work that differs significantly from the entry images or suffers from poor presentation will be disqualified.
7. Hanging specifications:
   Artists must submit detailed descriptions of wall-hung artworks with alternative hanging methods.
   All framed artworks must be firmly wired for hanging – no clip frames or saw-tooth hangers. Work without an appropriate hanging apparatus will be disqualified.
8. Delivery/Shipping:
   Hand deliver or ship work by March 1, 2011 to the Freedman Gallery at address below.
   The Freedman Gallery is not responsible for damage caused in transit.
   Works must be shipped in easily reusable container/packaging with return shipping labels.
   At close of exhibition, Freedman Gallery will ship works via UPS on Monday, April 25.
   Hand delivered work must be picked up on Monday, April 25 from 9:00am to 12:00 pm.

Insurance
Works will be insured while on gallery premises. Insurance covers theft, vandalism, damage caused by gallery patrons or staff (in accordance with insurance policy). PLEASE NOTE: Insurance does not cover damage caused during shipping due to any reason, including mishandling by carrier or failure of packaging to protect works in transit. Also not covered is damage caused to work by failure of the work itself, its mounting systems installed by the artist, or disintegration/degradation due to the nature/quality of materials or craftsmanship.

Publicity
The Freedman Gallery may use images of artwork accepted into the exhibition for publicity purposes. Artists agree to allow reproduction of their digital files and/or photographs taken of their art for educational, publicity, and archival purposes.

Sale of Artwork
All work, unless indicated as not for sale (NFS), will be available for sale during exhibition. The Freedman Gallery will retain a commission of 15% on all artwork sold during the exhibition.

Exhibition Calendar

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>December 1</td>
<td>Entry deadline</td>
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<tr>
<td>January 21</td>
<td>Notifications of acceptance</td>
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<tr>
<td>March 1, 2011</td>
<td>All hand delivered and shipped artwork due</td>
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<tr>
<td>March 23</td>
<td>Exhibition opening</td>
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<td>April 20</td>
<td>Exhibition closes</td>
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<tr>
<td>April 25</td>
<td>Pick-up/shipped artwork sent</td>
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Procedure for Submissions
You may submit online or by mail by December 1, 2010. Although we accept CD's, we highly encourage you to use online submission via our website. Mail video materials to the Freedman Gallery at mailing address listed below.

Online Submission - PREFERRED
1. Go to: www.albright.edu/freedman/. Use “Upload” link.
2. After completing entry, please send $20 entry fee payable to: Albright College. Entry is not considered “accepted” until check is received.

CD Submission
1. Complete and sign entry form
2. Include entry fee of $20 to: Albright College
3. S.A.S.E. is optional unless work must be returned.
4. Digital images on CD formatted as such:
   - File names = artist’s last name (underscore) first name, followed by the entry number as noted on the entry form (i.e. Smith_Pat_1.jpg).
   - Detail, installation, or alternate view images must include the word 'detail' in the filename (i.e. Smith_Pat_1detail1.jpg).
   - Detail info should NOT be included on the entry form. Image files should be in high quality jpg format, images should be no smaller than 1200 pixels and at least 300 dpi.
   - Images must be oriented properly (i.e. top of image is top of artwork) and should not include text info or borders that are not part of the actual work. Video work should be sent with similar naming conventions in a Quicktime compatible format file (preferably not DVD format for the jury process). If selected, a DVD copy will be requested for gallery presentation.

Mailing address

The Freedman Gallery
Albright College
13th & Bern Streets
PO Box 15234
Reading, PA 19612-5234

Direct questions to: ckolva@comcast.net
ENTRY FORM

The Freedman Gallery at Albright College
Presents
**Gender Matters/Matters of Gender**
A juried show

March 23-April 20, 2011

Contact Information

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Address ____________________________
City ________________________
State ______ Zip ______

Website ____________________________

Signature ____________________________

Your signature is required here to agree to the terms of the entry/prospectus. Please thoroughly review all terms of the prospectus before signing. You must include this original form with your mailed CD entry.

Please complete form and send with CD and $20 entry fee PAYABLE TO ALBRIGHT COLLEGE by December 1, 2010 to:

Freedman Gallery
Abright College
13th & Bern Streets
P.O.Box 15234
Reading, PA 19612-5234

**Entry Information #1**

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**Entry Information #3**

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